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## PRESS RELEASE



### **CHAPMAN CONCIERGE AWARDED LIFESTYLE CENTER CONTRACT at JERSEY CITY'S "THE BEACON"**

#### ***Metrovest, Owner/Developer of The Beacon, Selects Morristown-based Chapman Concierge to Provide Luxury and Convenience to the Residents and Visitors***

Morristown, NJ May 27, 2008: Chapman Concierge Lifestyle Management is pleased to announce its most recent appointment as Concierge Services Provider for the residents of The Beacon, Jersey City's art deco landmark. The Beacon ([www.thebeaconjc.com](http://www.thebeaconjc.com)), located across the river from Manhattan in the heart of Jersey City, is a 2,000,000 square foot complex situated on 14 acres in the heart of Jersey City.

The Beacon promises to be Jersey City's next hottest neighborhood with the revitalization of 10 historic buildings into outstanding residences, shops and restaurants. Owner/Developer Metrovest ([www.metrovest.com](http://www.metrovest.com)) has created a true "city within a city" and sets a new standard of excellence for high rise living. This is the largest historic restoration in the country and the largest in the history of New Jersey.

Chapman Concierge has been selected to provide its industry leading concierge service to the residents and visitors of The Beacon's 1200 unit development. "Our newly established relationship with Metrovest represents Chapman Concierge's continuing commitment to partnering with only those companies considered to be the best in class." stated Colette Chapman, President of Chapman Concierge.

Chapman Concierge (via their onsite staff and virtual presence) will be available to connect residents with the best concierge services in the tri-state area. Chapman Concierge will offer residents a wide array of personal and social services., such as maid service, same day laundry and dry cleaning; pet services; grocery shopping; personal shopping; theatre and transportation arrangements; vehicle registration, repair and maintenance; travel and vacation planning; event preparation, catering and execution.

“Creating a distinctive living experience through concierge services is not uncommon, but customizing a solution to the needs and demands of individual tenants is unique,” says Chapman Concierge Director of Operations John Cryan. “Our customized line of lifestyle management services is designed to enhance the community living experience as well as alleviate the stress and time demands that are often faced by the challenging schedule of today’s business professional. Chapman Concierge’s attention to detail and execution of every task with first-class customer service is its hallmark.”

For more information about Chapman Concierge and the services provided to our residential, corporate, small business and golf resort clients please contact our corporate information office at (973) 889-0064 or visit [www.chapmanconcierge.com](http://www.chapmanconcierge.com).